

## January 28, 2009 Technical Assistance Exchange Newsletter

A Weekly Update for Aging & Disability  
Resource Center and Nursing Home  
Diversion Programs and their Partners

*You must be logged in to the [ADRC-TAE.org](http://ADRC-TAE.org)  
website to access newsletter links.  
Contact Allison Yudt at The Lewin Group  
with questions: 703.269.5504*

### In This Issue

[Save the Date!](#)

[Health Affairs: HCBS Reduces Long-Term Care Spending](#)

[Upcoming TA Events and Website Additions](#)

[Be a Part of the National Alzheimer's Contact Center Linking Campaign!](#)

[ADRC Grantee Funding Opportunity](#)

### Save The Date!

#### Attention Nursing Home Diversion Grantees!

A meeting for key representatives of the Aging Network in states that have been awarded NHD grants and the Veterans Health Administration will be held on **Tuesday and Wednesday, February 24 and 25, 2009** at the **Westin Copley Place** hotel in **Boston, MA**.

The purpose of this meeting is to strengthen the relationship between the Aging Network and the Veterans Health Administration, provide additional information regarding the Veterans Directed Home and Community Based program, and share the vision of the

### Health Affairs: HCBS Reduces Long-Term Care Spending

Medicaid spending on home and community-based services (HCBS) has grown dramatically in recent years, but little is known about what effect these alternatives to institutional services have on overall long-term care costs.

An analysis of state spending data from 1995 to 2005 shows that for two distinct population groups receiving long-term care services, spending growth was greater for states offering limited non-institutional services than for states with large, well-established non-institutional programs. Expansion of HCBS appears to entail a short-term increase in spending, followed by a reduction in institutional spending and long-term cost savings.

The full article, first published in the journal *Health Affairs*, is posted on [the ADRC website](#).



AoA Nursing Home Diversion initiative.

Registration for the meeting is free and can be completed [online](#).

More information, including hotel booking information, can be found on [the ADRC website](#).

The deadline for making hotel reservations at the discounted rate is February 6th. The reservation process can also be [completed online](#).

Because this event is quickly approaching, please register and make hotel reservations ASAP.

Please note that this event is not open to the general public.

:: [adrc-tae@lewin.com](mailto:adrc-tae@lewin.com) ::

:: [www.adrc-tae.org](http://www.adrc-tae.org) ::

## Be a Part of the National Alzheimer's Contact Center Linking Campaign!

AoA has been providing grant funding support to the Alzheimer's Association for the National Alzheimer's Contact Center since 2003. [The Alzheimer's Association Web site](#) is a trusted source for answers about Alzheimer's disease. With over 1,000 pages of content, the site is a rich resource and offers:

- Information about the disease
- Tips for caregivers and for people living with Alzheimer's
- Tools to assist with caregiving and planning
- News
- Contact information to reach free 24/7 professional care consultation in over 150 languages
- Opportunities for sharing insights and receiving support on the message boards



The National Alzheimer's Contact Center is conducting a Linking Campaign. The goal of the Linking Campaign is to encourage aging and caregiver support programs to complement their available services by offering easy connections to the National Alzheimer's Contact Center resources.

Linking to the Alzheimer's Association site is easy...just ask your webmaster to add a link to [www.alz.org](http://www.alz.org) in the resource section of your own webpage.

Please feel free to contact Beth Kallmyer, Director, Client Services, Alzheimer's Association National Office 312.335.5708 or [beth.kallmyer@alz.org](mailto:beth.kallmyer@alz.org) for more information.

## Upcoming Technical Assistance Events

### ADRC February Monthly Grantee Call

This call will address issues relating to accessibility and universal design to ensure equal participation in a variety of physical and virtual venues by seniors and people with all types of disabilities. Panelists and participants will engage in a discussion of legal and programmatic requirements that ensure accessibility of Aging and Disability Resource Centers physically, electronically, and in-person.

- **Topic:** Accessibility
- **Date:** February 5, 2009
- **Time:** 2:30 - 4:00pm, Eastern
- **Toll-Free number:** 1-888-844-7278

- **Participant Passcode for phone:** 2695542 #
- **Webinar ID:** 968-020-940
- [Register in advance](#) (Recommended)
- Please visit [the Monthly Call page](#) on the TAE website for more information, including presentation materials.

### **NHD February Monthly Call**

- **Topic:** TBA
- **Date:** Wednesday, February 11, 2009
- **Time:** 2:00 - 3:30pm, Eastern
- **Toll-Free number:** 1-888-844-7278
- **Participant Passcode for phone:** 2695542 #
- **Webinar ID:** TBA
- Please visit the Monthly Call page on [the TAE website](#) for more information, including presentation materials.

### **Website Additions**

#### **Maryland Access Point Howard County Promotional Video**

The Howard County Maryland Government Office on Aging created this video promoting its services. Other ADRC's may find this as a useful example of marketing efforts. You can access the video on [the marketing materials page](#) on the TAE website.

### **ADRC Grantee Funding Opportunity**

The U.S. Administration on Aging (AoA) and the Centers for Medicare & Medicaid Services (CMS) have published a call for applications for \$25 million grants to State Health Insurance Assistance Programs (SHIPs), Area Agencies on Aging (AAAs), and Aging and Disability Resource Centers (ADRCs) for grant funding resulting from provisions of the Medicare Improvement for Patients and Providers Act (MIPPA) of 2008. Additionally, another \$5 million grant is available for an organization to serve as a national resource center to provide technical assistance to these programs related to outreach to Medicare beneficiaries with limited incomes. This collaborative effort of AoA and CMS requests States to submit joint plans that demonstrate coordinated and targeted efforts to reach beneficiaries with limited incomes and to assist them with applying for Medicare Savings Programs and Part D Low-Income Subsidy assistance. Additionally, States are asked to demonstrate how funds will be used to bolster outreach efforts to beneficiaries in rural areas.

Please note that a **bidders teleconference is scheduled for February 4** to provide states with an opportunity to ask any questions.

More complete grant information can be found on [AoA's website](#).